

ADVANCING AWARENESS OF WORKFORCE DEVELOPMENT



SPOKANE
**WORKFORCE
COUNCIL**

WHO WE ARE

workforceNERD.



ICEBREAKER

What does awareness mean to you?



**Resource
CENTER**
OF SPOKANE COUNTY

Helping diverse communities access life-changing services, support, and resources.

19 Partner Agencies
One Center
Many Services

- Housing Support
- Employment Training
- Re-Entry Services
- Financial Education
- Healthcare Resources
- Clothing Closet

We can support your goals and future!

SpokaneResourceCenter.org • 509.867.8188
130 S. Arthur Street, Second Floor • Spokane, WA 99202



OWN YOUR FUTURE!

Get started now at nextgenzone.org

Next Generation Zone is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

**NEXT
GENERATION
ZONE**



TRANSFER
your job skills to
a new industry.

(re)EmploySPOKANE



TARGET
your career goals
through education.

TRAIN
for a new
career.

employSPOKANE



DON'T JUST GUESS
USE OUR RELIABLE DATA TO INFORM YOUR NEXT BUSINESS DECISION!

The Spokane Workforce Council is an equal opportunity employer/program.
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**SPOKANE
WORKFORCE
COUNCIL**

AWARENESS

The "a-ha" moment...



GOAL

Make your name top of mind...
Correct audience, message, time...

🔍 Where is the **Next Gen Zone**? ✕



Let's call
Talent Solutions
for retention
advice.



“The
**Resource
Center of
Spokane
County**
can help
us with
housing.”



STRATEGY

Our simple formula...

$$\frac{O}{E} = S/CTA$$

outreach/engagement = services/call to action



TOP OF MIND

SOCIAL MEDIA

VISUAL MEDIA

VOICE MEDIA

**NETWORK
RELATIONS**

#workforceNERD

SOCIAL MEDIA



HIRING & RETENTION STRATEGIES
APRIL 19, 2023 • CENTERPLACE

REGISTER TODAY!
Exclusively on **Eventbrite**

Brought to you by these community organizations:

GREATER SPOKANE INC. SPOKANE WORKFORCE COUNCIL OPTIMAL TALENT STRATEGIES VALLEY CHAMBER OF COMMERCE JOURNAL OF SPOKANE TALENT SOLUTIONS Spokane Valley



Looking for a job?

Let the Next Generation Zone help out

swipe up



WORKSource Spokane
Success Story
Janeth Ar

Resource CENTER OF SPOKANE COUNTY
Success Story
fort

My Success, My Future
Nikki

FOX 28



[CLICK HERE TO VIEW WORKFORCE WEDNESDAY SEGMENTS](#)



[CLICK HERE TO VISIT CAREER EXPLORE NW'S WEBSITE](#)

workforce
NERD.
the PODCAST

episode 9
BEZOS ACADEMY'S
WORKFORCE NERDS

presented by:



SPOKANE
WORKFORCE
COUNCIL



[CLICK HERE TO WATCH THIS workforceNERD EPISODE.](#)



NETWORK RELATIONS

- Affiliated AJC sites
- Local system conference
- Local business chambers
- Coalition email distribution lists
- ?



TOP OF MIND

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UNDER CONSTRUCTION

THE CONTENTS OF THIS
SLIDE WAS ONLY AVAILABLE
DURING THE LIVE
PRESENTATION AT NAWB
THE FORUM 2023

QUESTIONS

