ICEBREAKER
What does awareness mean to you?
AWARENESS

The "a-ha" moment...
GOAL

Make your name top of mind...
Correct audience, message, time...

Search: Where is the Next Gen Zone?  

Let's call Talent Solutions for retention advice.

The Resource Center of Spokane County can help us with housing.
STRATEGY

Our simple formula...

\[
\frac{O}{E} = \frac{S}{CTA}
\]

outreach/engagement = services/call to action
CLICK HERE TO VIEW WORKFORCE WEDNESDAY SEGMENTS

CLICK HERE TO VISIT CAREER EXPLORE NW’S WEBSITE
CLICK HERE TO WATCH THIS workforceNERD EPISODE.
• Affiliated AJC sites
• Local system conference
• Local business chambers
• Coalition email distribution lists
• ?
UNDER CONSTRUCTION

THE CONTENTS OF THIS SLIDE WAS ONLY AVAILABLE DURING THE LIVE PRESENTATION AT NAWB THE FORUM 2023