ADVANCING AWARENESS OF WORKFORCE DEVELOPMENT



WHO WE ARE

workforce NERD.

ICEBREAKER

What does awareness mean to you?









The Spokane Workforce Council is an equal opportunity employer/program. Auxiliary aids are available upon request to individuals with disabilities.





AWARENESS

The "a-ha" moment...



GOAL

Make your name top of mind... Correct audience, message, time...



Let's call **Talent Solutions** for retention advice.



STRATEGY

Our simple formula...

outreach/engagement = services/call to action

TOP OF MIND

OICE MEDIA

#workforceNERD







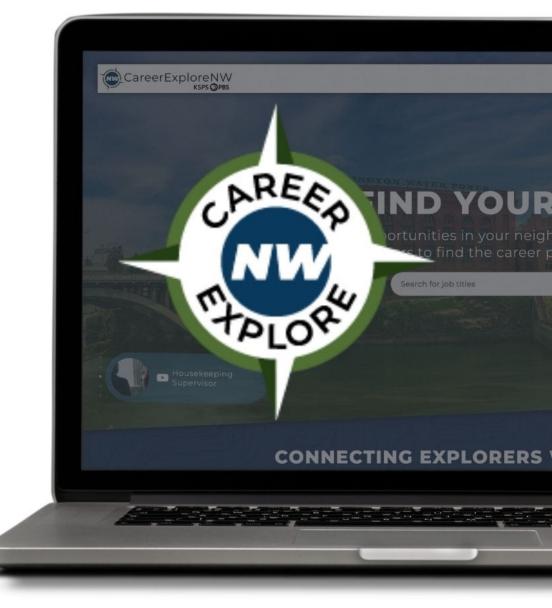




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CLICK HERE TO VIEW WORKFORCE WEDNESDAY SEGMENTS



CLICK HERE TO VISIT CAREER EXPLORE NW'S WEBSITE



CLICK HERE TO WATCH THIS workforceNERD EPISODE.

- Affiliated AJC sites
- Local system conference
- Local business chambers
- Coalition email distribution lists
- ?

TOP OF MIND

OICE MEDIA

#workforceNERD



UNDER CONSTRUCTION

THE CONTENTS OF THIS SLIDE WAS ONLY AVAILABLE DURING THE LIVE PRESENTATION AT NAWB THE FORUM 2023

QUESTIONS







