



EXECUTIVE COMMITTEE MEETING
JULY 28, 2022, 12:00-12:15 PM
MEETING HELD VIA ZOOM

MEMBERS PRESENT:

Kelley Charvet	Christina Vigil-Gross	Robert Duron	Steve MacDonald (designee for Mayor Woodward)
Tina Morrison	Ron Valencia (designee for Commissioner Kerns)	Diana Wilhite	

MEMBERS ABSENT

Mayor Woodward

OTHERS PRESENT

Steve Simmons

STAFF PRESENT:

Mark Mattke –
Chief Executive Officer

Chair Kelley Charvet called the meeting to order at 12:01 PM with a quorum of members present.

ITEM #1 – GRANTS AND CONTRACTS

The SWC was approached by the Inland Northwest Association of General Contractors (AGC) to apply to them to manage a grant to hire a career navigator who would assist with the launch of a new project called TradeUp 2 Construction. The vision and goals of the project, as established by the AGC, are as follows:

Modeled after Trade Up Texas, the Spokane TradeUp 2 Construction project is designed to be an industry-wide recruitment campaign aimed at not only attracting more people into the construction trades but would also serve to provide a central clearinghouse of information for individuals and companies to streamline the application and hiring process.

Project Lead/Partners

The Inland Northwest AGC will provide funding for the career navigator position and provide guidance on specific tasks to be accomplished by this individual. Additionally, the AGC will host the TradeUp website, provide any additional marketing materials that are needed and host a construction specific job board.

Other key partners will include:

- KREM 2: Marketing and promotions. The AGC will partner with KREM 2 on marketing and promotion of the TradeUp 2 Construction campaign with the goal of driving traffic to a newly created website and job board.
- Construction Companies: All companies seeking to hire construction workers will have access to post jobs on the job board and work with the career navigator in recruiting workers. Sponsor companies will be provided enhanced job postings.
- Labor Unions: It will be critical for the career navigator to work directly with the local labor unions to understand hiring practices, pathways to apprenticeship and current demand.
- Spokane Workforce Council: The AGC would partner with the SWC to help re-establish the Construction Workforce Taskforce in an effort to ensure the success of the TradeUp campaign. The AGC would also contract with the SWC to hire a navigator to assist with the project.

Specific Outcomes

- Job Board Postings: Many times, it is difficult to know how to get into the construction industry because many trade jobs are not advertised in the traditional way. The navigator position will develop a plan for consistent outreach to companies and unions to be aware of all openings and assist with getting them posted on the website.
- Internet requests: All marketing will drive people to the TradeUp website, which will provide a form fill to allow them to request more information. The navigator will track these requests and provide timely reports on the follow up and if they were placed in a position. We understand that we will have many more requests for information than job placements and there is not a specific quantifiable goal to be met in this area.
- Outreach events: The navigator will work with the AGC and our partners to promote the TradeUp campaign at local hiring events, within the schools and through other avenues in partnership with WorkSource Spokane.
- Partner Feedback: The AGC will periodically reach out to our key partners to discuss avenues for improvement and overall success of the program.

In addition to working on the TradeUp project, the navigator would also serve as a coordinator of our new SWC Apprenticeship and Skilled Trades Center located in the Resource Center of Spokane County.

The SWC is working with the AGC to finalize details of the project, and staff were asking for the Executive Committee vote to allow us to enter into an agreement in the coming weeks for up to \$100,000 to support this work. We are seeking to subcontract for the navigator position in partnership with the Spokane Workforce Consortium, who has tentatively expressed interest to have Career Path Services take the lead role in operating the project. We would award them up to \$90,000, which may be split between Career Path Services, Goodwill Industries of the Inland Northwest, and/or the Employment Security Department, depending on how we agree to structure the management and coordination of the work. The SWC is meeting again with the Consortium next week to finalize details and will follow-up with Executive Committee on how the project will be rolled out at next month's meeting.

Action: Motion and a second to enter into an agreement with the Inland Northwest Association of General Contractors for up to \$100,000 to assist with the TradeUp 2 Construction project and subcontract with the Spokane Workforce Consortium up to \$90,000 to hire a navigator to perform duties associated with the work. Approved unanimously.

FINANCIAL IMPACT

Addition of \$100,000.00 to the operating budget.

OTHER BUSINESS

Kelley Charvet, SWC Board Executive Chair

None was presented to the board.

Meeting Adjourned at 12:15 p.m.