

# WHAT IS OUR WHY?

“

When you know your WHY,  
you'll know your WAY?

-Michael Hyatt

**JESSICA CLAYTON**

Program & Development Director  
Spokane Workforce Council

welcome

*and introductions*





***Our time  
together  
today...***

Over the last 2.5 years, we have experienced significant trauma and stress. Many of us were caught in survival mode and lost sight of our own personal why behind our work. This session will create space for you to examine your own personal “why” and connect that to the mission and vision of the workforce system at large.

**Re-ignite your passion for the  
world of workforce development!**

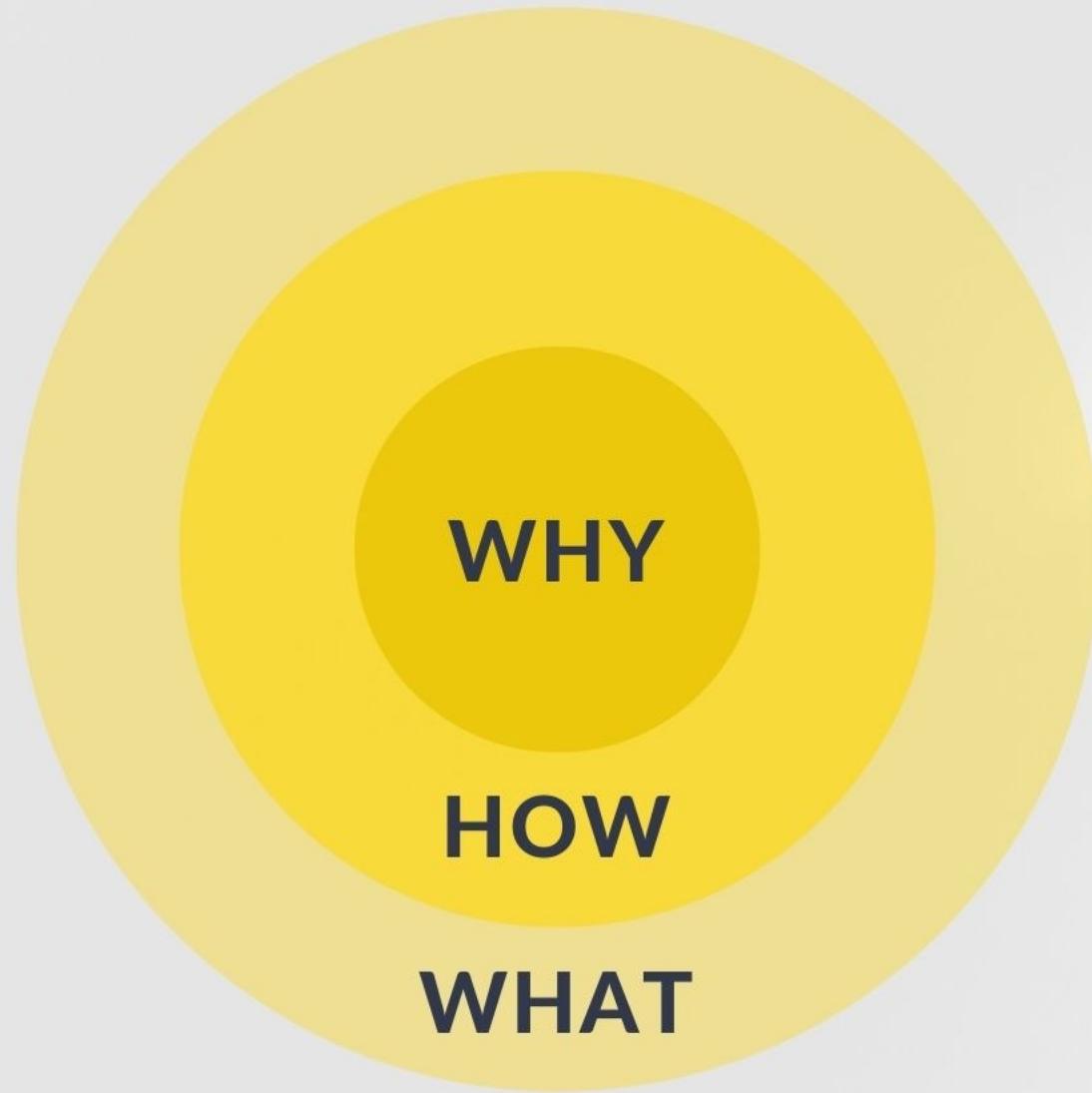
*Get  
Involved!*

Pull out your phone...

- go to [menti.com](https://menti.com)
- use the code **86586711**



# *The Golden Circle*





# The Purpose of WIOA Law

H. R. 803

## One Hundred Thirteenth Congress of the United States of America

AT THE SECOND SESSION

*Begun and held at the City of Washington on Friday,  
the third day of January, two thousand and fourteen*

### An Act

To amend the Workforce Investment Act of 1998 to strengthen the United States workforce development system through innovation in, and alignment and improvement of, employment, training, and education programs in the United States, and to promote individual and national economic growth, and for other purposes.

<https://www.congress.gov/113/bills/hr803/BILLS-113hr803enr.pdf>

# The Purpose of WIOA Law

## SEC. 2. PURPOSES.

The purposes of this Act are the following:

(1) To increase, for individuals in the United States, particularly those individuals with barriers to employment,

H. R. 803—5

access to and opportunities for the employment, education, training, and support services they need to succeed in the labor market.

(2) To support the alignment of workforce investment, education, and economic development systems in support of a comprehensive, accessible, and high-quality workforce development system in the United States.

(3) To improve the quality and labor market relevance of workforce investment, education, and economic development efforts to provide America's workers with the skills and credentials necessary to secure and advance in employment with family-sustaining wages and to provide America's employers with the skilled workers the employers need to succeed in a global economy.

(4) To promote improvement in the structure of and delivery of services through the United States workforce development system to better address the employment and skill needs of workers, jobseekers, and employers.

(5) To increase the prosperity of workers and employers in the United States, the economic growth of communities, regions, and States, and the global competitiveness of the United States.

(6) For purposes of subtitle A and B of title I, to provide workforce investment activities, through statewide and local workforce development systems, that increase the employment, retention, and earnings of participants, and increase attainment of recognized postsecondary credentials by participants, and as a result, improve the quality of the workforce, reduce welfare dependency, increase economic self-sufficiency, meet the skill requirements of employers, and enhance the productivity and competitiveness of the Nation.



# EMPLOYMENT AND TRAINING ADMINISTRATION

## Mission

The mission of the Employment and Training Administration is to contribute to the more efficient functioning of the U.S. labor market by providing high-quality job training, employment, labor market information, and income maintenance services primarily through state and local workforce development systems.

## Our Vision

Our vision is to promote pathways to economic liberty for individuals and families working to achieve the American Dream. On behalf of American taxpayers, the Employment and Training Administration will administer effective programs that have at their core the goals of enhanced employment opportunities and business prosperity.

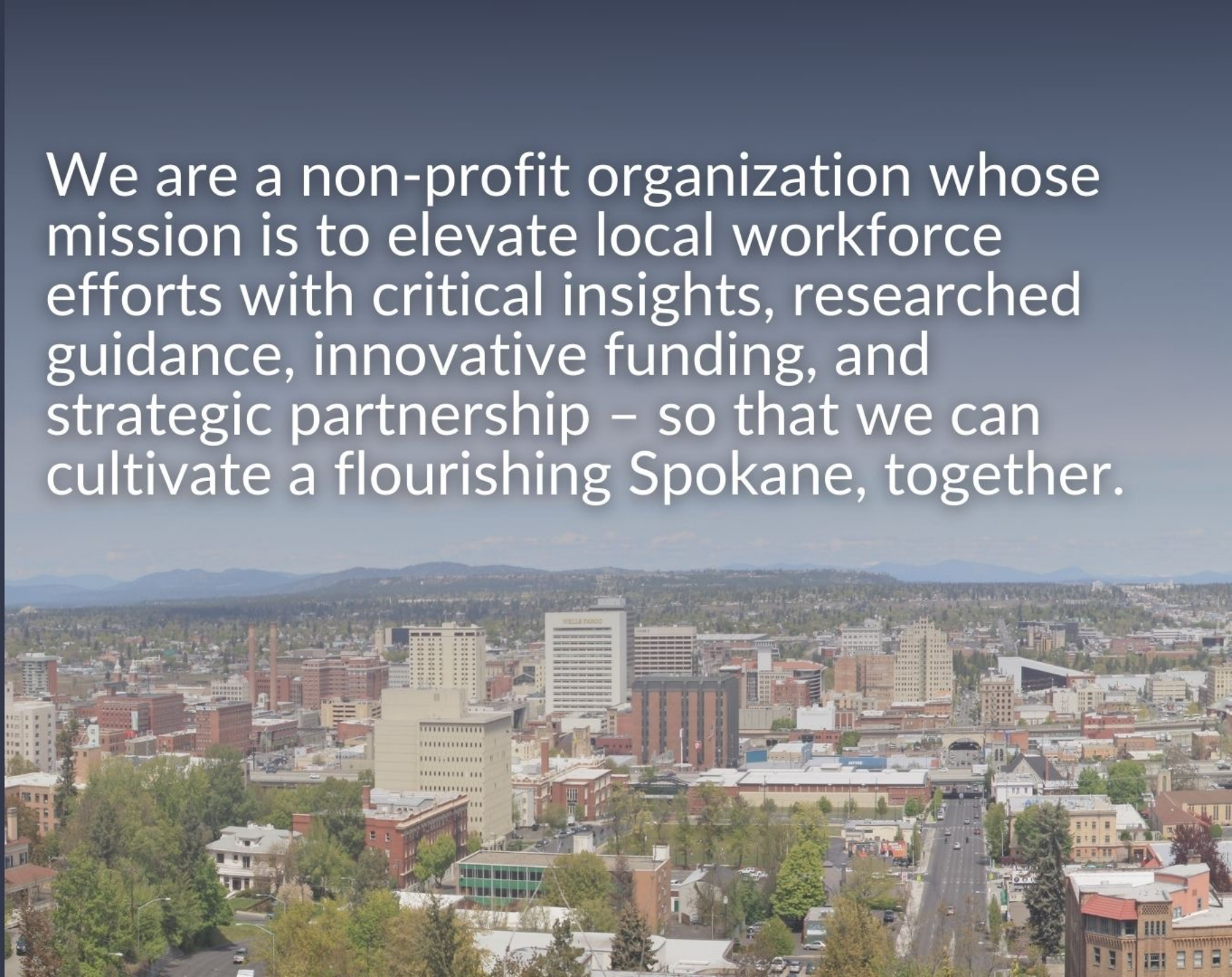
## Guiding Principles

1. We will be faithful to the American taxpayer and support programs that are outcome-focused and results-oriented.
2. We will encourage business growth through the creation of an agile workforce-one that can respond quickly and effectively to the changing needs of business and the new economy.
3. We will strive to turn individuals into career entrepreneurs by equipping them with the information they need to develop the knowledge, skills and abilities sought after in the new economy.
4. We will bolster opportunities for those less fortunate so they can gain the freedom to make sound economic decisions for themselves and their families.
5. We will uphold the principles of federalism and understand that states and local communities are the most competent administrators of our domestic concerns.
6. We will administer a workforce system that partners and connects with public and higher education systems to prepare the workforce of the 21st century with career opportunities and skills in high-job-growth sectors.
7. We will ensure that our youth workforce training programs have a strong educational component, since it is clear that income and opportunities increase exponentially with education credentials.
8. We will support strong families and vibrant communities by working with community and faith-based organizations.



# ***Spokane Workforce Council Mission***

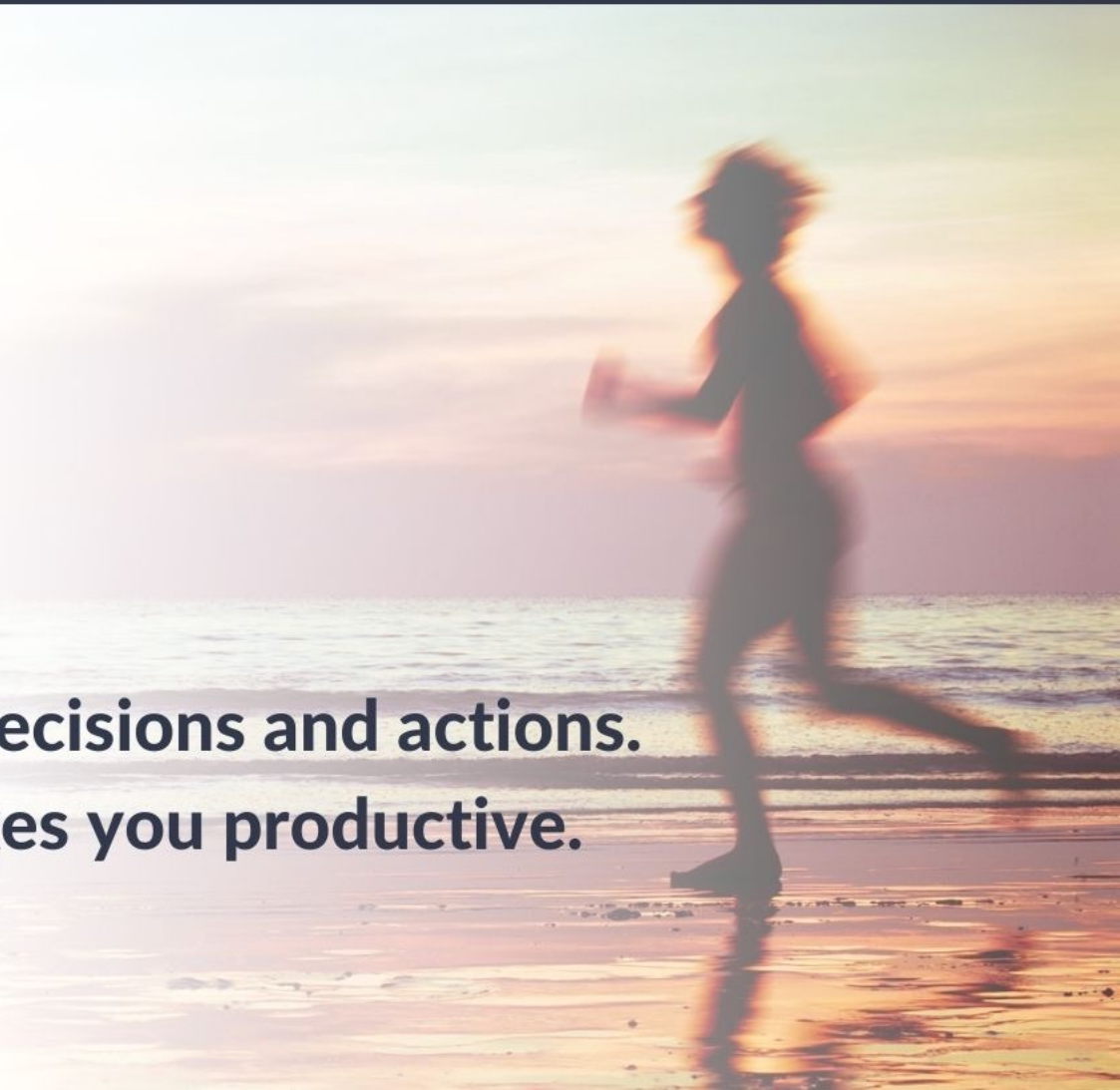
We are a non-profit organization whose mission is to elevate local workforce efforts with critical insights, researched guidance, innovative funding, and strategic partnership – so that we can cultivate a flourishing Spokane, together.





***Your "Why" is a statement purpose that describes why you do the work you do and why you live the lifestyle you do.***

- It is your calling.
- It is your conviction.
- It is your mission statement.
- It is a vision of your life and work.
- It is the thread of your career story.
- It is your core source of motivation.
- It is the reference point for all your decisions and actions.
- It defines who you are and what makes you productive.
- It's the reason for your life's work.





# *Reflection & Share Out Questions*

- 1. What makes you come alive?**
- 2. What are your innate strengths?**
- 3. Where do you add the greatest value?**



# ***Personal Reflection***

**Write a 1-2 sentence "why" statement.**

***Why do you work in workforce development?***

***What is your broader purpose?***

***What about this work makes you come alive  
and is tailored to your unique strengths?***





***Brene  
Brown  
On Joy &  
Gratitude***



***Brene  
Brown  
On Joy &  
Gratitude***





# *One More Poll!*

Pull out your phone, again...

- go to [menti.com](https://menti.com)
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# *Closing Questions*

**What are you grateful for?**

**How can you embed gratitude practices into you life at home and at work?**

**What part(s) of the workforce system do you feel most closely connected to with your why statement?**



*If  
You  
Want  
More...*

