

SPOKANE WORKFORCE COUNCIL



A partner of the americanjobcenter network

<u>Attachment A</u> Co-enrollment & Integrated Service Delivery Handbook for WorkSource Spokane

SWC Co-enrollment & Integrated Service Delivery Policy #WS815, Revision 2

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Introduction

In June 2015, seven Local Workforce Development Boards (LWDBs), the Employment Security Department (ESD) and the Workforce Training and Education Coordinating Board (WTECB) adopted the following definition for a pilot to implement an aligned service strategy that includes co-enrollment:

Integrated Service Delivery (ISD) is the delivery of WorkSource services in a manner that aligns/braids the resources of participating partners to seamlessly address the training and employment needs of system customers - job seekers and businesses. ISD utilizes co-enrollment as a tool to reduce duplicative and administrative activities in favor of a positive customer experience. This allows service delivery partners to use their resources for value-added services to assure that job seekers have the skills to succeed in the regional economy. Co-enrolled ISD creates a warm and meaningful welcome and a quick connection to resources. Rather than simply providing a "countable" service, co-enrolled ISD immediately connects the customer to a robust set of high value system resources relevant to the local and regional economy including assessment, skill development, work-readiness, skill validation and certification. Staff working in a co-enrolled ISD environment are organized into teams based on functions, such as intake/assessment or career guidance, rather than to maintain programmatic boundaries. The goal is more people getting jobs, keeping jobs and getting better wages.

In Washington, implementation of ISD with co-enrollment is voluntary with each local area workforce board having discretion on whether to use this model. The Spokane Workforce Council has decided to utilize this model for the WorkSource System in Spokane County. WorkSource Spokane has implemented coenrollment for all Workforce Innovation and Opportunity Act (WIOA) Title I Adults and Dislocated Workers, WIOA Title III Employment Services (Wagner-Peyser), and Trade Assistance Act participants. Co-enrollment into programs from other WorkSource Spokane and WorkSource System programs, such as WIOA Title I Youth programs, Veteran's programs/representatives (LVERs and DVOP), WorkFirst, Title II Adult Education and Literacy, Title IV Vocational Rehabilitation, and the TANF and SNAP programs, is encouraged when appropriate for the participant.

Common Acronyms

- CFR Code of Federal Regulation
- ESD Employment Security Department
- ISD Integrated Service Delivery
- SWC Spokane Workforce Council
- **TEGL –** Training and Employment Guidance Letter
- WIN Workforce Information Notice
- WIOA Workforce Innovation and Opportunity Act
- WST WorkSource System Tools

Definitions

- Basic WIOA Title I Eligibility A determination of eligibility for WIOA Adult and Dislocated Workerfunded programs that utilizes self-attestation for documentation of appropriate eligibility criteria, federal reporting elements, and Veteran's priority of service as defined in Section 6 of SWC Policy WS816, R3 Attachment A – Services & Program Eligibility Handbook. An individual must complete a basic or full WIOA Title I eligibility process for the program in question and be determined eligible to receive basic career services funded by that program.
 - Note: Basic WIOA Title I eligibility determination does not apply to Youth programs. All WIOA Youth program services require a full WIOA Title I eligibility determination as defined in SWC Policy WS816, R3 Attachment A Services & Program Eligibility Handbook.
- Co-enrollment The process of determining eligibility for, and enrollment into, two or more WorkSource System-funded programs for the purposes of delivering basic career services, individualized career services, supportive services, and/or training services.
- Full WIOA Title I Eligibility A determination of eligibility for Adult, Dislocated Worker, or Youth-funded
 programs that requires validation beyond self-attestation of appropriate eligibility criteria, federal reporting
 elements, and Veteran's priority of service as defined in Section 6 of SWC Policy WS816, R3 Attachment

A – Services & Program Eligibility Handbook. Full Adult and Dislocated Worker eligibility also includes assessing need for services beyond basic career services and determination of Adult priority for service when necessary. To receive individualized career, training, and supportive services funded by an Adult or Dislocated Worker program, or Youth services funded by a Youth program, an individual must complete the full WIOA Title I eligibility process for the corresponding program and be determined eligible to receive such services under that program.

- Self-attestation Self-attestation (also referred to as a participant statement) occurs when a participant states his or her status for a particular data element, such as pregnant or parenting youth, and then signs and dates a form acknowledging this status. The key elements for self-attestation are:

 (a) the participant identifying his or her status for permitted elements, and (b) signing and dating a form attesting to this self-identification. The form and signature can be on paper or in the State management information system, with an electronic signature. For more information, see <u>Self-attestation</u> in section 6 of SWC Policy WS816, R3 Attachment A Services & Program Eligibility Handbook (<u>TEGL 23-19 Attachment II</u>).
- State Management Information System (MIS) A state-wide, shared electronic database for storing data. A management information system (MIS) provides information that organizations require to manage themselves efficiently and effectively. Management information systems are typically computer systems used for managing five primary components: 1.) Hardware, 2.) Software, 3.) Data (information for decision making), 4.) Procedures (design, development and documentation), and 5.) People (individuals, groups, or organizations). Washington State's MIS for WIOA programs is WorkSource System Tools (WST).
- WorkSource System Tools (WST) Washington State's management information system for WIOA programs. WST is comprised of two interconnected systems, Efforts to Outcomes (ETO) for staff and WorkSourceWA.com for job seekers and employers (WSWA).

References

- Public Law 113-128, Workforce Innovation and Opportunity Act (WIOA) of 2014
- WIOA Final Rule; 20 CFR Parts 677 and 678; Federal Register, Vol. 81, No. 161, August 19, 2016
- WIOA Final Rule; 20 CFR Parts 651, 652, and 680; Federal Register, Vol. 81, No. 161, August 19, 2016
- Training and Employment Guidance Letter (TEGL) 10-09
- Training and Employment Guidance Letter (TEGL) 11-11, Change 2
- Training and Employment Guidance Letter (TEGL) 11-12
- Training and Employment Guidance Letter (TEGL) 04-15
- Training and Employment Guidance Letter (TEGL) 10-16, Change 1
- Training and Employment Guidance Letter (TEGL) 19-16
- Training and Employment Guidance Letter (TEGL) 07-18
- Training and Employment Guidance Letter (TEGL) 23-19
- ESD WIOA Policy 5612 One-Stop Evaluation and Certification
- ESD WIOA Policy 5617, Revision 1 Co-enrollment of TAA Participants into WIOA DW program
- ESD WorkSource System Policy 1003, Revision 2 Data Element Validation
- <u>ESD WorkSource System Policy 1009, Revision 3 Priority of Service for Veterans and Eligible Spouses</u>
- <u>ESD WorkSource System Policy 1019</u>, Revision 6 Eligibility Guidelines and Documentation <u>Requirements</u>
- ESD WorkSource System Policy 1023, Revision 1 Co-Enrolled ISD Policy and Operations Manual
- <u>SWC WorkSource System Policy WS816</u>, Revision 2 Eligibility Guidelines and Documentation <u>Requirements</u>

1. ISD and the Workforce Innovation and Opportunity Act

1.1. Purpose

Under the WIOA's vision for the workforce system (TEGL 04-15), partner programs and entities that are jointly responsible for workforce and economic development, educational, and other human resource programs collaborate to create a seamless, customer-focused one-stop delivery system that integrates service delivery across all programs and enhances access to the programs' services. The one-stop delivery system includes six core programs (Title I adult, dislocated worker, and youth programs; Title II adult education and literacy programs; Title III Wagner-Peyser program; Title IV vocational rehabilitation program); and the Trade Assistance Act program, as well as other required and optional partners identified in WIOA. Through the Spokane WorkSource System, these partner programs and their service providers ensure that businesses and job seekers have access to information and services that lead to positive employment outcomes.

The management of the integrated service delivery (ISD) model for the Spokane WorkSource System is the shared responsibility of the Spokane Workforce Council, local elected officials, the core WIOA partners, other required partners, and one-stop center operators. ISD is a powerful tool for realizing the potential of WIOA by streamlining administrative processes to direct more of the system's limited resources to value-added customer interactions. By braiding resources and programs provided under WIOA and redefining customer flow and access to services, ISD supports more efficient use of system resources on behalf of job seekers and employers. Co-enrollment, a crucial part of ISD, removes the barriers created by categorical customer eligibility requirements – staff can serve nearly any customer because most customers are enrolled into multiple programs. This manual describes the Spokane WorkSource System's approach to ISD with co-enrollment.

1.2. Characteristics of Integrated Service Delivery

The characteristics identified below, consistent with the purpose and authorized scope of each program participating in ISD, are designed to reflect elements that contribute to a high-quality, integrated one-stop delivery system:

1.2.1. Customer Service

- **Reflect a welcoming environment:** All WorkSource system staff are courteous, polite, responsive, and helpful to job seekers, businesses, and others who visit the one-stop centers, either in-person or by telephone or e-mail. Moreover, one-stop center staff are sensitive to the unique needs of individuals with disabilities and are prepared to provide necessary accommodations.
- Develop, offer, and deliver quality business services: Assist specific businesses and industry sectors in overcoming the challenges of recruiting, retaining, and developing talent for the regional economy. To support area employers and industry sectors most effectively, WorkSource system staff identify and have a clear understanding of industry skill needs, identify appropriate strategies for assisting employers, and coordinate business services activities across one-stop center partner programs, as appropriate. This includes the incorporation of an integrated and aligned business services strategies among one-stop center partners to present a unified voice for the Spokane WorkSource System in its communications with employers.
- Improve the skills of job seeker and worker customers: Offer access to education and training leading to industry-recognized credentials through the use of career pathways, apprenticeships, and other strategics that enable customers, including those with disabilities, to compete successfully in today's global economy. Provide businesses with access to the quantity and quality of talent they need and support upskill/backfill strategies that expand job opportunities in the community.
- Create opportunities for individuals at all skill levels and levels of experience: Provide customers, including those with disabilities, as much timely information as possible that is labor market and job-driven; and provide customers as much choice as possible related to education and

training, careers, and service delivery options, while offering customers the opportunity to receive both skill-development and job placement services.

- **Provide career services that motivate, support and empower customers:** Including for individuals with disabilities, provide services to make informed decisions based on local and regional economic demand and effectively attain their personal employment and education goals.
- Value skill development: Assess and improve each individual's basic, occupational, and employability skills.

1.2.2. Service Design

- Use an integrated and expert intake process for all customers: Frontline staff are highly familiar with the functions and basic eligibility requirements of each program, and can appropriately assist customers and make knowledgeable referrals to partner programs as needed and as appropriate given the authorized scope of each program.
- **Design and implement practices that actively engage industry sectors:** Use economic and labor market information, sector strategies, career pathways, Registered Apprenticeships, and competency models to help drive skill-based initiatives.
- Balance traditional labor exchange services with strategic talent development: Use marketdriven principles and labor market information that help to define a regional economy, its demographics, its workforce and its assets and gaps in skills and resources.
- Ensure meaningful access to all customers: Be physically and programmatically accessible to all customers, including individuals with disabilities. In so doing, the Spokane WorkSource system uses principles of universal design and human-centered design, such as flexibility in space usage; the use of pictorial, written, verbal and tactile modes to present information for customers with disabilities or limited English proficiency; provision of clear lines of sight to information for seated or standing users; provision of necessary accommodations; and provision of adequate space for the use of assistive devices or personal assistants.
- Include both virtual and center-based service delivery: Both methods of delivery support the talent needs of the regional economy, although each may better serve different customers with different levels of service needs at any given time. The Spokane WorkSource system expands its reach by delivering robust virtual services and increasing the accessibility of those services through community partners such as libraries, community and faith-based organizations, and other partners.
- **Incorporate innovative and evidence-based delivery models:** Use models that improve the integration of education and training, create career pathways that lead to industry recognized credentials, encourage work-based learning, and use state-of-the-art technology to accelerate learning and promote college and career success.

1.2.3. Staffing

- Establish robust partnerships: One-stop center operators facilitate an integrated, co-located American Jobs Center that seamlessly incorporates services of the core partners and other one-stop center partners.
- Organize and integrate services by function (rather than by program): Provide services by function by coordinating staff communication, capacity building, and training efforts (when permitted by a program's authorizing statute and as appropriate). Functional alignment includes having one-stop center staff who perform similar tasks serve on relevant functional teams. Service integration focuses on serving all customers seamlessly (including targeted populations) by providing a full range of services staffed by cross-functional teams, consistent with the purpose, scope, and requirements of each program.
- Develop and maintain integrated case management systems: Inform customer service throughout the customer's interaction with the integrated system and allow information collected from customers at intake to be captured once. Customer information is properly secured in accordance with personally identifiable information guidelines, and facilitated as appropriate, with

the necessary memoranda of understanding or other forms of confidentiality and data sharing agreements, consistent with federal and state privacy laws and regulations. Data, however, would be shared with other programs, for those programs' purposes, within the one-stop system only after the informed written consent of the individual has been obtained, where required.

- **Develop and implement operational policies that reflect an integrated system:** Use performance, communication, eligibility, case management, technology, and other related policies to achieve integration and expanded service offerings.
- Use common performance indicators: Ensure that federal investments in employment and training programs are evidence-based, labor market driven, and accountable to participants and taxpayers. Ensure performance is transparent and accountable to the communities and regions served; data entry staff are trained and understand the importance of data validation, data collection processes, and the importance of accurate reporting.
- Train and equip one-stop center staff: Provide ongoing learning to provide staff with the knowledge, skills, and motivation to provide superior service to businesses and job seekers, including those with disabilities, in an integrated, regionally focused framework of service delivery. WorkSource system staff are cross trained, as appropriate, to increase staff capacity, expertise, and efficiency. Cross-training allows staff from differing programs to understand every program and to share their expertise about the needs of specific populations so that all staff can better serve all customers. WorkSource system staff are routinely trained and are keenly aware of how their particular function supports and contributes to the overall vision of the local board.
- Staff highly trained career counselors: Ensure, through hiring practices and/or upskilling, that staff who advice job seekers of their options are knowledgeable about local labor market dynamics, have access to information about available services inside and outside the WorkSource Spokane system, and are skilled in developing customers' skills for employment success.

1.3. Alignment with Washington State's Expectations for WorkSource

<u>WIOA Title I Policy 5612</u> (One-Stop Certification and Evaluation) describes WorkSource as a seamless customer-focused service delivery network. The principles outlined in the policy apply to the ISD environment and are as follows:

- Integrated Think and act as an integrated system of partners that share common goals with services delivered by multiple organizations with the best capabilities for a seamless customer experience.
- Accountable Committed to high quality customer services with regular program performance review based on shared data and actions that enhance outcomes.
- **Universal access** Meet the needs of customers by ensuring universal access to programs, services, and activities for all eligible individuals.
- **Continuous improvement** Create a delivery system that utilizes feedback from employers and job seekers to challenge the status quo and innovates to drive measurable improvements
- **Partnership** Align goals, resources, and initiatives with economic development, business, labor and education partners.
- **Regional strategy** Work with counterparts to address broader workforce needs of the regional economy and leverage resources to provide a higher quality and level of services.

2. Understanding ISD with Co-enrollment

This manual addresses co-enrollment of WIOA Title I Adults and Dislocated Workers, WIOA Title III Wagner Peyser participants, and Trade Assistance Act participants. When as many customers as possible are co-enrolled into these programs, staff funded by these programs can share responsibilities for serving customers more interchangeably.

2.1. Services

WIOA identified a common set of career services that must be available to customers accessing the WorkSource system. Career services identified as basic career services must be accessible to all customers seeking employment and training services. Career Services identified as individualized career services must be made available to customers who need these services to obtain or retain employment. WIOA requires coordination in the delivery of career services by Title I and Title III funded staff to assure access for all customers. The Spokane WorkSource System accomplishes this coordination through co-enrollment into Title I and Title III programs.

Training and supportive services are also available to customers accessing the WorkSource system when determined to need such services to obtain or retain employment. While these services cannot be provided by WIOA Title III funded staff, co-enrollment into non-Title III programs will be utilized as needed to provide these services under the Integrated Service Delivery model.

Basic career, individualized career, training, and supportive services are detailed in Attachment C of SWC Policy WS816 R3 – Spokane WorkSource Services Catalog.

2.2 Service Eligibility and Service Type

Services are divided into different categories. Each category, or type, of service has eligibility requirements that must be met (in addition to program eligibility) to receive a service under that category. There are two types of program eligibility for services, Basic and Full, described below. Staff should be aware of an individual's level of eligibility prior to delivering a service. Staff should also be aware of which category each service falls under according to the Spokane WorkSource Services Catalog. Below is each service category and the eligibility requirements to receive a service under that category:

Basic Career – Informational & Self Service	Basic Career – Staff-Assisted
 Informational services do not require WorkSourceWA.com registration. Most self-services require WorkSourceWA.com registration. Does not require an eligibility determination. Can be provided to any customer regardless of their eligibility. 	 Requires WorkSourceWA.com registration. Enrollment into WIOA Title III Employment Services (Wagner-Peyser) occurs automatically. Must have a Basic WIOA Title I Eligibility determination. Being determined eligible and enrolled into a WIOA Title I program is not required to receive basic career services. Individuals not enrolled in a WIOA Title I program must be provided basic career services through WIOA Title III Employment Services or another program. Can be provided to any customer regardless of their eligibility.
Individualized Career Services	Training Services
 Requires WorkSourceWA.com registration. Enrollment into WIOA Title III Employment Services (Wagner-Peyser) occurs automatically. Must have a Full WIOA Title I Eligibility determination. Being determined eligible and enrolled into a WIOA Title I program is not required to receive individualized career services. Individuals not enrolled in a WIOA Title I program must be provided individualized career services through WIOA Title III Employment Services or another program. Can only be provided to a customer who has been determined to need individualized career services to obtain or retain employment. 	 Requires WorkSourceWA.com registration. Enrollment into WIOA Title III Employment Services (Wagner-Peyser) occurs automatically. Must have a Full WIOA Title I Eligibility determination and be enrolled in WIOA Title I program or other program that can provide training services (Training services cannot be provided using WIOA Title III Employment Service funds). Because training services are not available through most fund sources, to receive a training service a customer must be determined eligible for a WIOA Title I program using a full eligibility determination and enrolled or be enrolled in another program that can provide a training service such as Trade Act or WorkFirst. Can only be provided to a customer who has been determined to need training services to obtain or retain employment.

Supportive Services	Follow-up Services	
 Requires WorkSourceWA.com registration. Enrollment into WIOA Title III Employment Services (Wagner-Peyser) does not occur automatically. A basic career, individualized career, or training service must be provided to trigger enrollment into WIOA Title III Employment Services. Must have a Full WIOA Title I Eligibility determination and be enrolled in a WIOA Title I program or other program that can provide supportive services (Supportive services cannot be provided using WIOA Title III Employment Services funds). Because supportive services are not available through most fund sources, to receive a supportive service a customer must be determined eligible for a WIOA Title I program using a full eligibility determination and enrolled or be enrolled in another program that can provide a training service such as Trade Act or WorkFirst. Can only be provided to a customer when necessary to participate in career or training services or when necessary to gain or retain employment. 	 Requires WorkSourceWA.com registration. Enrollment into WIOA Title III Employment Services (Wagner-Peyser) does not occur automatically. A basic career, individualized career, or training service must be provided to trigger enrollment into WIOA Title III Employment Services. Must have a Full WIOA Title I Eligibility determination. Being determined eligible and enrolled into a WIOA Title I program is required to receive follow- up services. Can only be provided to a customer who has obtained unsubsidized employment and who has completed all programs the customer has been co-enrolled into. Follow-up services can be provided for up to 12 months following the last date of basic career, individualized career, or training services. 	

2.3. Program Eligibility and Enrollment into WIOA Title I Adult and Dislocated Worker

ISD with co-enrollment aligns eligibility processes to service delivery by separating enrollment into either the Basic WIOA Title I eligibility process or the Full WIOA Title I eligibility process. When the intent is to provide basic career services, the Basic WIOA Title I eligibility process is used. When the intent is to provide individualized career, training, and/or supportive services, the Full WIOA Title I eligibility process is used. Each level of eligibility is defined as follows:

- **Basic WIOA Title I Eligibility:** A determination of eligibility for WIOA Adult- and/or Dislocated Workerfunded programs that utilizes self-attestation for documentation of appropriate eligibility criteria, federal reporting elements, and Veteran's priority of service as defined in Section 6 of SWC Policy WS816, R3 Attachment A – Services & Program Eligibility Handbook.
- Full WIOA Title I Eligibility: A determination of eligibility for Adult-, Dislocated Worker-, or Youth-funded
 programs that requires validation beyond self-attestation of appropriate eligibility criteria, federal reporting
 elements, and Veteran's priority of service as defined in Section 6 of SWC Policy WS816, R3 Attachment
 A Services & Program Eligibility Handbook. Full Adult and Dislocated Worker eligibility also includes
 assessing need for services beyond basic career services and determination of Adult priority of service
 designation when necessary.

Enrollment into Adult and/or Dislocated Worker occurs after eligibility has been determined and a qualifying service is attached to the relevant program in the state MIS.

Staff are not required to complete a Basic WIOA Title I eligibility determination prior to a Full WIOA Title I eligibility determination. When appropriate, customers may skip the Basic WIOA Title I determination and go through the Full WIOA Title I eligibility determination.

If a customer enrolled via the Basic WIOA Title I eligibility process is subsequently determined to be in need of individualized career, training, or supportive services, to obtain or retain employment, staff must complete a Full WIOA eligibility determination to receive these services. A full eligibility determination may be completed at any time.

2.4 Co-enrolling WIOA Title I and Title III Participants

Enrollment into both WIOA Titles I and III is managed in the state MIS. After registration, simply providing a staff-assisted basic or individualized career service will make a customer a Title III participant. Co-enrollment into a WIOA Title I program requires additional steps as described in SWC Policy WS815 R2 - Attachment A – Registration and Enrollment for Basic Career Services Only.

When taking a customer through the co-enrollment process, staff should explain that completing the process is required for the customer to receive assistance through WorkSource, and that their responses to the questions asked will in no way effect their eligibility to receive career services (such as resume review, workshops, or UI assistance). If the seeker is asking for training or supportive services, staff should explain that to receive those services a few more questions need to be asked and that eligibility to receive those services is not guaranteed.

Staff should not spend time explaining program eligibility or the differences in programs to customers. Staff should avoid using the term co-enrollment as it has a very specific meaning in this process. Instead, staff should help customers move quickly through the process by keeping questions concise and answers brief. Staff should try to limit questions and conversations to only what's necessary for enrollment and service delivery.

2.5. Trade Assistance Act Co-enrollment

<u>Per ESD Policy 5617, R1</u>, TAA participants must be co-enrolled in the WIOA Title I Dislocated Worker program if they are determined eligible, unless the participant declines. Co-enrollment under ISD supports the requirements listed in this policy as follows:

- **Referrals from TAA** Under ISD, all participants, including TAA program participants, are screened for eligibility for WIOA Title I Adult and Dislocated Worker programs and enrolled in these programs.
- Enrollment in a timely manner As part of the WIOA Title I Full Assessment process, participants must be co-enrolled into WIOA Title I Adult and/or Dislocated Worker as soon as eligibility and service need have been established. There is no waiting period for enrollment into Dislocated Worker.
- TAA program coordination Eligibility screening for WIOA Title I programs is initiated by TAA staff. TAA staff offer the participant the chance to decline eligibility screening for Dislocated Worker programs at this time, ensuring that the TAA program is aware of the participant's enrollment status.

2.6. Program Completion and Exit under ISD

All co-enrolled customers receiving a staff-assisted service become part of the Title III Employment Service exit pool, most will become part of the Title I Adult exit pool, and many will be included in the Title I Dislocated Worker and Trade Assistance Act exit pools. Tracking and managing program outcomes for this large volume of customers exiting each program becomes extremely time consuming. Co-enrolled ISD assumes that staff time spent serving customers rather than managing administrative tasks, like recording outcome information, will create benefit for customers and performance will follow. Therefore, staff operating in a co-enrolled ISD model do not manage program outcomes for customers enrolled for Basic Career Services only. Customers are automatically exited from all program-funded services ninety days after the last service they receive. Outcome information does not need to be collected and entered into the state MIS. If services are requested after program exit, follow-up services may be provided, or the customer may have their eligibility for basic services re-determined as appropriate.

Spokane WorkSource System staff are expected to manage program outcomes for customers receiving training services and must make available follow-up services to all program completers obtaining unsubsidized employment (including registered apprenticeship) or self-employment for up to 12 months after their last qualifying service.

3. Functional Teams

Part of the ISD framework is a concept known as functional teams. Functional teams are groupings of staff based on functions, such as assessment or career advising, rather than by program or employing organization. Staff are still expected to report to their direct supervisor in the organization that funds their

position, but their day-to-day work is coordinated by a supervisor within the functional team they reside, who may work for a different organization and/or be funded by a different fund source. Functional teams support increased coordination and collaboration within WorkSource to maximize system capacity and to serve customers more effectively and efficiently. It is critical for those providing services in a co-enrolled ISD environment to embrace a cooperative, functional leadership model so that the capacity, talents and skills of staff can be leveraged for a larger and more diverse population of customers. Staff should utilize their skills in support of common processes and goals, regardless of which agency funds them.

3.1 Agency Supervision vs Functional Supervision

Functional teams are led by a functional supervisor, who likely will supervise staff who are employed by their own agency and by other agencies. The table below illustrates how functional and agency supervisors share responsibility for staff supervision. The table does not represent a full list of supervisory or leadership roles and responsibilities in a functional leadership situation. It only illustrates some common differences between the roles of an agency supervisor and functional supervisor. Staff continue to be responsible for reporting to their agency supervisor while keeping functional supervisors and peers informed as part of their cross-functional communication responsibilities.

Agency Supervisor Expectations	Functional Supervisor Expectations
 Collaborate with functional supervisors and one- stop operator to ensure strong communication is in place. Approve work schedules created by functional supervisors. Conduct performance evaluations and manage staff performance, including improvement plans or redeployment, considering input from functional supervisors. Hire or terminate staff. Approve staff vacation and other leave requests. Approve staff travel requests and reimbursements. Respond to formal and informal complaints of harassment or discrimination made by or against staff. Communicate outcomes of any issues involving agency staff with their functional supervisor. Ensure EEO legal requirements. 	performance evaluations.

3.2 Common Goals of Functional Teams

Below are common goals to be achieved through the use of functional teams:

- Focus staff expertise on a few specific skills rather than limited expertise on many general skills.
- Eliminate language, processes, and activities that perpetuate program "silos".
- Develop staff competencies.
- Cross-train staff with common talents and knowledge.
- Provide opportunities for professional development.
- Improve communication and collaboration between different programs and agencies.
- Define staff expectations by function rather than program or agency.
- Defined common terms, processes, and outcomes.

3.3 Customer Engagement

Functional teams are designed in ways to provide job seekers and employers with a value-added service as close to the first point of contact as possible. This is where these customers develop their first impression of WorkSource. Every interaction with a functional team should be a value-added interaction for the customer. Below are components of ISD that help ensure customers have the greatest opportunity to receive a value-added interaction.

3.3.1. Customer Flow

Functional teams under ISD organize their space, staff, and processes in ways to reduce customer wait times, eliminate lines, and connect customers to value-added services as quickly as possible. This includes maintaining flexibility with staff coverage to respond to changes in customer volume.

3.3.2. Discovery

Discovery is a process adopted by each functional team that helps staff identify a customer's service needs and employment goal (including employer hiring/service needs) to provide or refer to the right resources. Discovery requires all staff to be knowledgeable about all WorkSource services and which functional teams provide these services. This process also requires empathy without judgement, active listening, and asking appropriate questions to clearly define next steps in the customer's journey. The results of the discovery process must be documented in the state MIS so that it can be reviewed by other staff as necessary.

3.3.3. Priority of Service

Under ISD, service delivery must align with federal law, regulations, and guidance on Priority of Service. Since most customers served by WorkSource staff are co-enrolled in WIOA Title I Adult and WIOA Title III Employment Services (Wagner-Peyser), Priority of Service must be determined for all customers seeking individualized career, supportive, or training services. Priority of service entitles eligible veterans and spouses, individuals who are low-income or receiving public assistance, and individuals who are basic skills deficient, to enrollment and services before eligible non-covered persons.

Customers seeking basic career services are not subject to this requirement. Customers seeking individualized career, training, or supportive services must be assessed to determine their eligibility and priority level. Individuals must be given priority to services in the order of their priority level. The matrix below describes the order and rationale for prioritization based on the requirements in WIOA. For purposes of this section, the term "covered person(s)" refers to veterans and eligible spouses per Section 5 of SWC Policy WS816 R1 – Attachment A.

Priority	Mandatory Priority Group		
First	Covered persons (veterans and eligible spouses) who are recipients of public assistance, other low- income individuals, or are basic skills deficient (see Definitions above).		
Second	Non-covered persons who are recipients of public assistance, other low-income individuals, or are basic skills deficient.		
Third	Covered persons who are not recipients of public assistance, not other low-income individuals, and not basic skills deficient.		
Fourth	Non-covered persons who are not recipients of public assistance, not other low-income individuals, and not basic skills deficient, but who are determined to be in need of individualized career, supportive, and/or training services to obtain or retain employment.		

Priority requirements for enrollment and service delivery are as follows:

3.3.4. Interactive Resource Rooms

Interactive Resource Rooms allow staff to easily connect customers with services and expand the availability of online resources that help customers achieve their goals. Resource rooms provide an ideal opportunity for staff to proactively interact with customers. Staff should still be mindful of those who choose to work independently but be available when customers need assistance and readily offer assistance to new and returning customers.

3.3.5. Alternate Access

ISD emphasizes the importance of maximizing access to services for all customers. This could include making services available outside regular business hours, providing services over the phone or by e-mail, providing services at connection sites, and providing services elsewhere out in the community. Functional

teams should consider mechanisms that allow staff to be flexible in accommodating access to services for customers where possible and practical.

3.3.6. Web-based Technology

Web-based technology is commonplace in the job market. Staff must be ready to help job seekers and employers access user-friendly, web-based technology to the greatest extent possible. These technologies include WorkSourceWA.com and could also include electronic assessments, online learning/certification, and solutions for those with disabilities or other barriers to access. Staff must have the skills to support advances in digital literacy skills, use social media, and accelerate skill acquisition and credential attainment of job seekers.

4. Menu of Services

Meeting customer needs requires the availability of an easily accessible and robust menu of services delivered in a variety of formats and designed to support positive labor market outcomes. As a result, ISD with co-enrollment has a greater focus on assessment, skill development and skill certification.

To accomplish this, WorkSource staff and partners will make greater use of online assessments, online training courses and certification exams; recorded workshops or workshops available through web-based technology; and other online services where possible and practical. This requires staff to become more knowledgeable about these options and be able to connect customers to them.

5. Continuous Quality Improvement

One of the pillars the ISD model is built on is an expectation of continuous quality improvement (CQI). CQI is managed primarily in three ways: customer feedback, staff/stakeholder feedback, and data analysis. To ensure customer interactions remain value-added, continually assessing and improving customer service delivery and flow is necessary. Staff should continually gather and utilize customer feedback to improve customer engagement.

5.1 Customer Feedback

Customer feedback helps drive continuous improvement by soliciting information directly from those who are the most impacted by the services WorkSource provides. Staff are encouraged to utilize as many sources of customer feedback as possible, both formal and informal. Routinely acting on the information they receive creates a culture in which continued evolution better meets the real needs of customers, rather than perceptions about what customers might want.

Sources of customer feedback may include but are not limited to the following:

- Online customer satisfaction survey: Shortcuts to online surveys on the computer desktops in resource rooms, kiosks, or classrooms so customers can easily give feedback from computer workstations. Staff should regularly encourage customers to fill these out and assure them that their input and opinions matter and have a direct impact on how services are designed and business is conducted.
- Traditional customer satisfaction survey: Copies conveniently located at multiple access points so customers can easily provide feedback. Staff should regularly encourage customers to fill these out and assure them that their input and opinions matter and have a direct impact on how services are designed and business is conducted.
- **Feedback boxes:** A passive and anonymous feedback box, where customers can voice their own thoughts about what needs to be improved, what's working, or anything else that's on their minds.
- System-wide quarterly survey events: Proactive survey events of the workforce system (job seekers and employers) each quarter to track trends over time. These events typically occur over a set period of time and are frequently advertised by WorkSource leadership.
- Customer focus groups: Convening groups of customers (job seekers and employers) using a specific set of questions to solicit feedback to improve service delivery.

All customer feedback should be reviewed on a regular basis by leadership and staff for consideration and follow-up. This feedback should be utilized to adjust service flows, expand or change resources available,

and streamline processes. Any feedback and actions resulting from such feedback should be available for review by WorkSource staff, SWC board members, and other relevant stakeholders.

5.2 Staff / Stakeholder Feedback

Staff and stakeholder feedback helps drive continuous improvement by soliciting information from staff and stakeholders of the WorkSource system rather than job seekers and employers. Staff often have perspectives about customer flow and processes from behind the scenes that job seekers and employers are not aware of. Stakeholders often have perspectives about WorkSource and its services from an external viewpoint that may not be apparent to customers or staff. WorkSource leadership is encouraged to utilize as many sources of staff & stakeholder feedback as possible, both formal and informal.

5.3 Data Analysis

The ISD model promotes the collection of data not otherwise available in a managed enrollment model. Access to a more robust amount of data allows WorkSource staff to better analyze and interpret information regarding investments in services, changes in customer flows, and organization into functional teams. Examples of how this information can be used are:

- Improve program outcomes and performance,
- Enhance the WorkSource menu of services,
- Improve program design, and
- Accommodate common case management systems.

6. Common Outcomes

WIOA provides a common set of outcome measures for Title I and Title III programs. In a traditional managed enrollment model, Title I participation episodes are closely monitored to manage performance outcomes. Under ISD, it is not possible to manage the performance of Title I Adult and Dislocated Worker enrolled participants in the same way that has been done under a managed enrollment model. Staff will no longer be able to manage enrollments and exits for most customers, and therefore should not be concerned about capturing completion data for those receiving only basic career services. This will free staff to focus instead on providing high quality services to customers and employers and connecting more customers to more careers. The expectation is that increased access to staff and services results in better performance.

While staff do not have to capture completion data for customers receiving basic services only, staff are still expected to capture program outcomes for customers receiving individualized career, training, and/or support services and must provide follow-up services to all program completers obtaining unsubsidized employment (including registered apprenticeship) or self-employment for up to 12 months after their last qualifying service.

WIOA Title I Adult & Dislocated Worker	WIOA Title III Employment Services	
For seekers receiving any staff-assisted service		
2 nd Quarter Employment	2 nd Quarter Employment	
2 nd Quarter Median Earnings	2 nd Quarter Median Earnings	
4 th Quarter Employment	4 th Quarter Employment	
For seekers receiving training services only		
Credential Earned		
Measurable Skill Gain		

The common outcome measures shared by Title I and Title III programs are as follows:

7. Staff Training and Professional Development

ISD requires staff to operate in new ways and to continually update service delivery based on customer input and changing labor market requirements. Finding ways to help customers more successfully access SWC Policy #W815 R2 – Attachment A January 2022 Page **15** of **16** resources, working in functional teams, and jointly assisting customers identify and implement their next steps can be facilitated by on-going training and professional development. Training can be facilitated in variety of ways, such as in-person, through webinars, and self-paced e-learning modules. Professional certifications can help staff document their knowledge and skills and advance in their careers.

Functional supervisors are expected to regularly develop training opportunities and staff are expected to participate regularly in training. Organizations providing staff to WorkSource are expected to ensure that their staff participate in appropriate trainings.

WorkSource leadership may also promote or require the attainment of specific certifications of staff.

8. Communication

Communication at all levels is crucial to the success of ISD. To share customers and functions, effective and frequent communication is necessary. Communication guidelines for ISD are as follows:

- Transparent and direct communication must be consistently applied to all partners of ISD.
- All staff identify themselves as employees of WorkSource rather than their agency or program.
- Frontline staff are included early in new program or service change considerations and receive timely and consistent communication from WorkSource leadership regarding these changes.